



CONNECT. AUTOMATE. GROW.

Plans & Pricing Guide

Everything you need to know about our plans, features and benefits —
designed for South African businesses ready to grow.



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THE PLATFORM

One Platform. Every Tool You Need.

Most South African businesses juggle 5–10 disconnected tools — a CRM here, an email tool there, a WhatsApp number on someone's phone. Elula BizHub replaces them all with a single, integrated growth platform built for the SA market.



CRM & Pipeline

Capture every lead, track every deal and never let an opportunity fall through the cracks. Visual pipelines give your team instant clarity.



Workflow Automation

Automate follow-ups, lead nurturing and task assignments. Spend less time on admin and more time closing deals.



WhatsApp Integration

Communicate with customers on their preferred channel. Send automated messages, manage conversations and track responses — all from one inbox.



Marketing Automation

Run email campaigns, SMS blasts and social media posts from a single dashboard. Segment your audience and personalise every message.



Appointment Booking

Let clients self-book online. Automated reminders reduce no-shows and keep your calendar full without the back-and-forth.



Reporting & Insights

Know exactly where your leads come from, which campaigns convert and how your team is performing — in real time.

PRICING PLANS

Simple Pricing. Powerful Results.

All plans include local South African support, onboarding assistance and access to our mobile app. Prices exclude VAT. Setup fees may apply.

Elula BizHub Starter

Ideal for: Startups and small businesses taking their first step into digital growth

R799

per month
excl. VAT

- ✓ CRM & Contact Management
- ✓ Calendar & Appointment Booking
- ✓ Email Integration
- ✓ Basic Reporting
- ✓ 2 Users Included
- ✓ Sales Pipeline
- ✓ WhatsApp Integration
- ✓ Forms & Surveys
- ✓ Mobile App

Best for: Sole traders, startups and small teams that need a professional CRM and booking system without complexity.

★ MOST POPULAR

Elula BizHub Growth

Ideal for: Growing SMEs ready to automate and scale

R1,999

per month
excl. VAT

- ✓ Workflow Automation
- ✓ Lead Scoring
- ✦ Everything in Starter, plus:
- ✓ SMS Campaigns
- ✓ WhatsApp Automation
- ✓ Missed Call Text Back
- ✓ Review Management
- ✓ Advanced Opportunity Tracking
- ✓ 5 Users Included

Best for: SMEs that want to automate follow-ups, recover missed leads and scale their sales process without hiring more staff.

Elula BizHub Pro

Ideal for: Businesses focused on aggressive growth and full marketing control

R4,999

per month
excl. VAT

- ✓ Website Management
- ✓ Landing Pages & Lead Funnels
- ✦ **Everything in Growth, plus:**
- ✓ AI Chat Widget
- ✓ Advanced Reporting
- ✓ Email Marketing Campaigns
- ✓ Social Media Scheduler
- ✓ Custom Dashboards
- ✓ 15 Users Included
- ✓ Call Tracking
- ✓ Lead Source Attribution

Best for: Established businesses that want a complete digital marketing engine — from lead capture to conversion — all in one platform.

Elula BizHub Enterprise

Ideal for: Large businesses, franchises & multi-location operations

From R9,999

per month
excl. VAT · custom quote

- ✓ Multiple Brands & Locations
- ✓ Advanced AI Assistants
- ✦ **Everything in Pro, plus:**
- ✓ API Integrations
- ✓ Unlimited Users
- ✓ ERP & Accounting Integrations
- ✓ Power BI Reporting
- ✓ Dedicated Account Manager
- ✓ Strategic Consulting

Best for: Franchises, multi-branch businesses and corporates that need centralised reporting, brand management and bespoke integrations.

AT A GLANCE

Plan Comparison

A quick-reference guide to help you choose the right plan for your business.

Feature	Starter	Growth	Pro	Enterprise
	R799/mo	R1,999/mo	R4,999/mo	From R9,999
CRM & Contact Management	✓	✓	✓	✓
Sales Pipeline	✓	✓	✓	✓
Calendar & Booking	✓	✓	✓	✓
WhatsApp Integration	✓	✓	✓	✓
Email Integration	✓	✓	✓	✓
Mobile App	✓	✓	✓	✓
Workflow Automation	—	✓	✓	✓
Lead Scoring	—	✓	✓	✓
Missed Call Text Back	—	✓	✓	✓
WhatsApp Automation	—	✓	✓	✓
SMS Campaigns	—	✓	✓	✓
Review Management	—	✓	✓	✓
Website & Landing Pages	—	—	✓	✓
Email Marketing	—	—	✓	✓
Social Media Scheduler	—	—	✓	✓
AI Chat Widget	—	—	✓	✓
Call Tracking	—	—	✓	✓
Custom Dashboards	—	—	✓	✓
Multiple Brands/Locations	—	—	—	✓
Advanced AI Assistants	—	—	—	✓
ERP & Accounting Integration	—	—	—	✓
Dedicated Account Manager	—	—	—	✓
Users Included	2	5	15	Unlimited

Ready to **Connect. Automate. Grow?**

Book a free 30-minute demo and we'll show you exactly how Elula BizHub can work for your business — no obligation, no pressure.

BOOK FREE DEMO

WHATSAPP: 068 612 4046